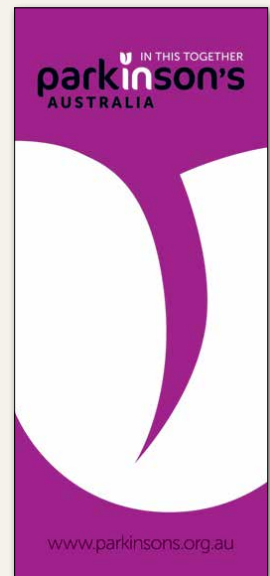
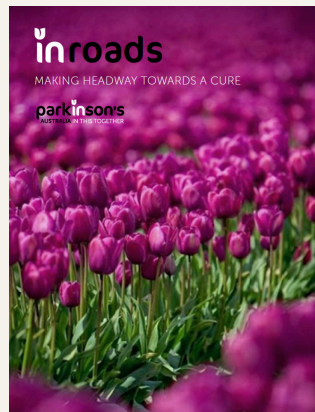
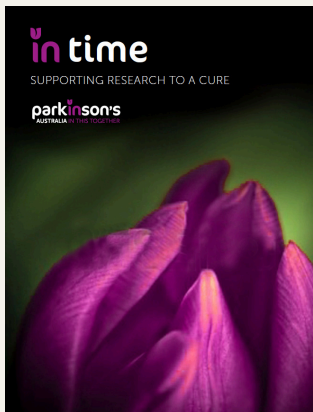


Advertising, design, building meaningful brands.

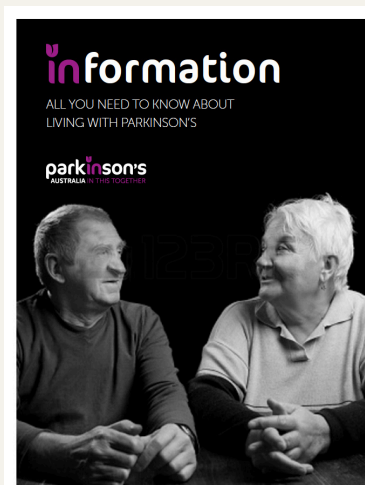
Parkinson's Australia

Parkinsons Australia is the national support and advocacy organisation for those affected by Parkinsons. We worked closely with the board and state representatives to develop a fresh, engaging and recognisable logo and suite of design elements that reflected the internationally recognised Parkinson's tulip motif and could easily be applied to a diverse range of marketing and communication materials at local, state and national level, while retaining clear, consistent brand identity and style. In conjunction with the new logo, we also created a new tagline to help capture the essence of this important organisation.



Magazines

Banners



Marketing Collateral