

Advertising, design, building meaningful brands.

## Coopers Brewery

Coopers has a 150 year history of brewing excellence, is the largest Australian-owned brewery and still proudly owned and run by the Cooper family. On Creative's long-standing relationship with Coopers has produced some of its most recognisable branding and striking new product, packaging and POS design. Corporate communications are lifted out of the ordinary with signature Coopers style.



Coopers Session Ale product and packaging design.



Logo and packaging.



Packaging update with strong colour coding.



Homebrew packaging design.



Coopers Clear product and packaging design.

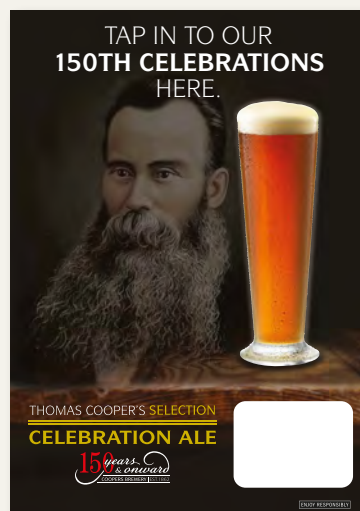
Advertising, design, building meaningful brands.



Annual Report 2017



Celebration Ale product and POS design.



Commemorative 150 years & onward line, emblem and collateral.

Advertising, design, building meaningful brands.



DIY beer recipe of the months graphics



BrewArt brandmark, packaging, web graphics and collateral