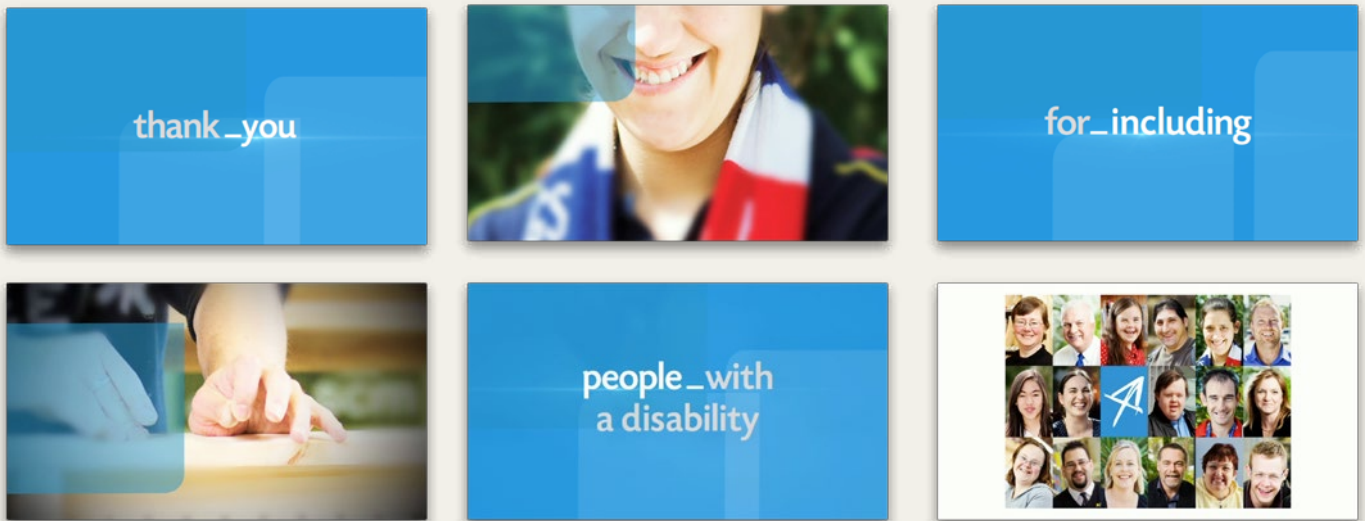


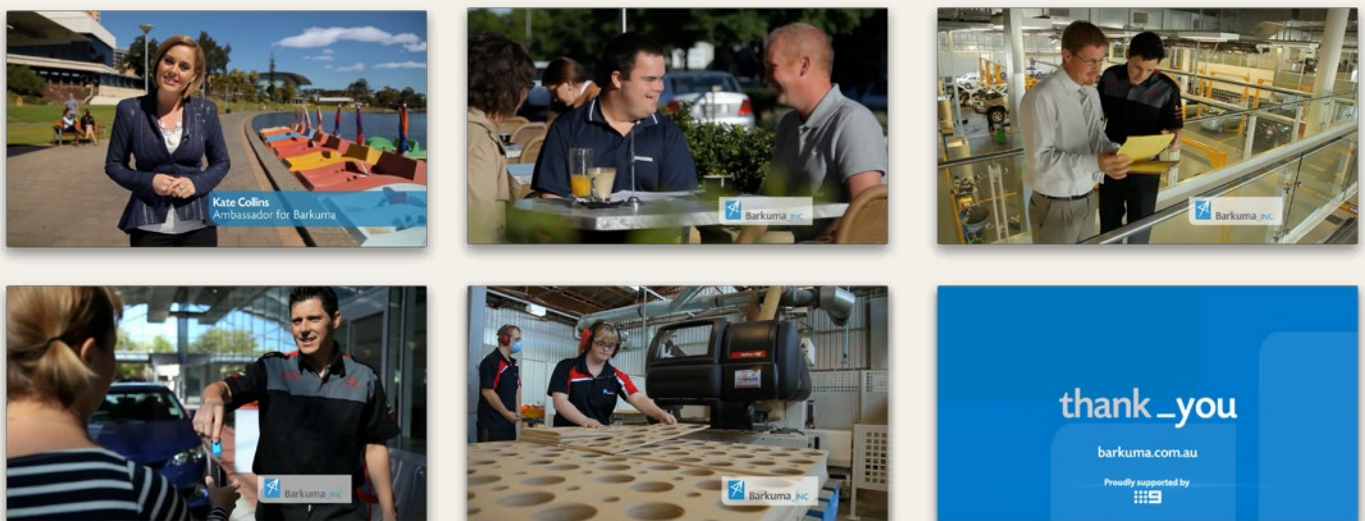
Advertising, design, building meaningful brands.

## Barkuma

Not-for-profit organisation Barkuma has been providing services to South Australians with disabilities for over 40 years. However, they had never embarked on any mainstream awareness communications until they approached On Creative. Barkuma's focus is the inclusion of people with a disability within the community, including social, housing and employment opportunities.



'Thank you' 30 second TVC launched Barkuma's awareness advertising campaign.



'When you accept a difference, you make a difference' 30 second TVC featuring Ambassador Kate Collins.

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Direct mail piece – the first contract this generated paid for the cost of the initiative



Annual report 2015



Direct mail piece